

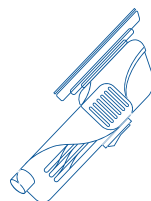
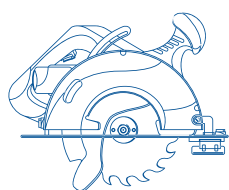
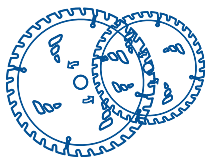
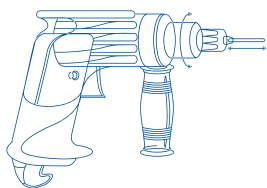
MITEX 2019 FINAL REPORT

INTERNATIONAL TOOL EXPO

mitex™

Pavilions №2 & 8, Expocentre Fairgrounds, Moscow

NOVEMBER 5-8, 2019



WWW.MITEXPO.RU



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Major market event of
tool industry of Russia



21

WORLD COUNTRIES



558

EXHIBITORS



22 123

PROFESSIONAL VISITS

Mitex is the best place to expand your business in the industry, to find appropriate partners and promote your products on the Russian market

mitex™

- 22 years on the market
- Meeting point of key companies
- Industry's professional research
- High international representation
- Support:
 - RATPE association
 - Russian Union of Industrialists and Entrepreneurs
 - Chamber of Commerce and Industry of the Russian Federation
 - Association of German Tool Manufacturers (FWI)



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General Sponsor of MITEX 2019
STIHL Group



STIHL group of companies is a developer, manufacturer and seller of motorized tools for forestry, agriculture, gardening and construction.

STIHL®

- **1926** – the year of company's Foundation, Germany.
- **1950** – the world's first chainsaw for a single user.
- **STIHL** – 15 plants in 8 countries of the world.
- **STIHL** – 40,000 dealers in 160 countries.



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Since 1971 STIHL has been the best selling brand chainsaw in the world!



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Opening ceremony

At the opening of the exhibition took part:

- Division for development of present-day high-tech means of production Department of machine tool building and investment machine building the Ministry of industry and trade Russia - the Head, Aleksey Dorozhko
- RF CCI - Managing Director, Bykov V. A.



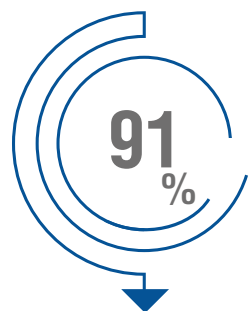
- RATPE – Strategic partner of the exhibition - President, Boris Goldstein
- Andreas Stihl Marketing – the General Sponsor of the exhibition - CEO, Alexander Hernandez
- Hosted Exhibitions Division of Expocentre Fairgrounds - the Head, Vera Zhuravleva

The opening ceremony was led by Euroexpo LLC - the exhibition organizer - CEO, Kirill Anisimov

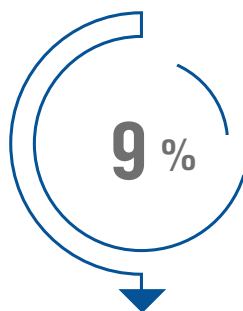


MITEX 2019 Facts & Figures Visitors

Professional interest

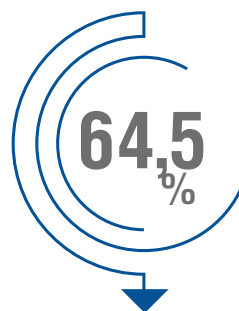


Personal interest

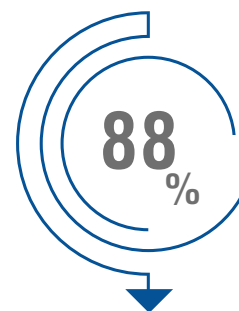


Purpose of visiting the exhibition

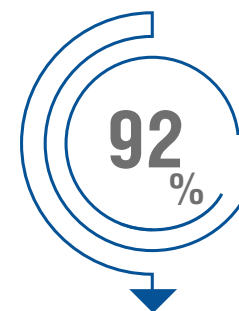
Decision Makers



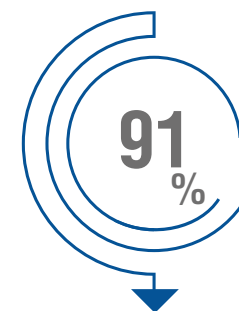
Specialists



High valued



Visit the exhibition annually

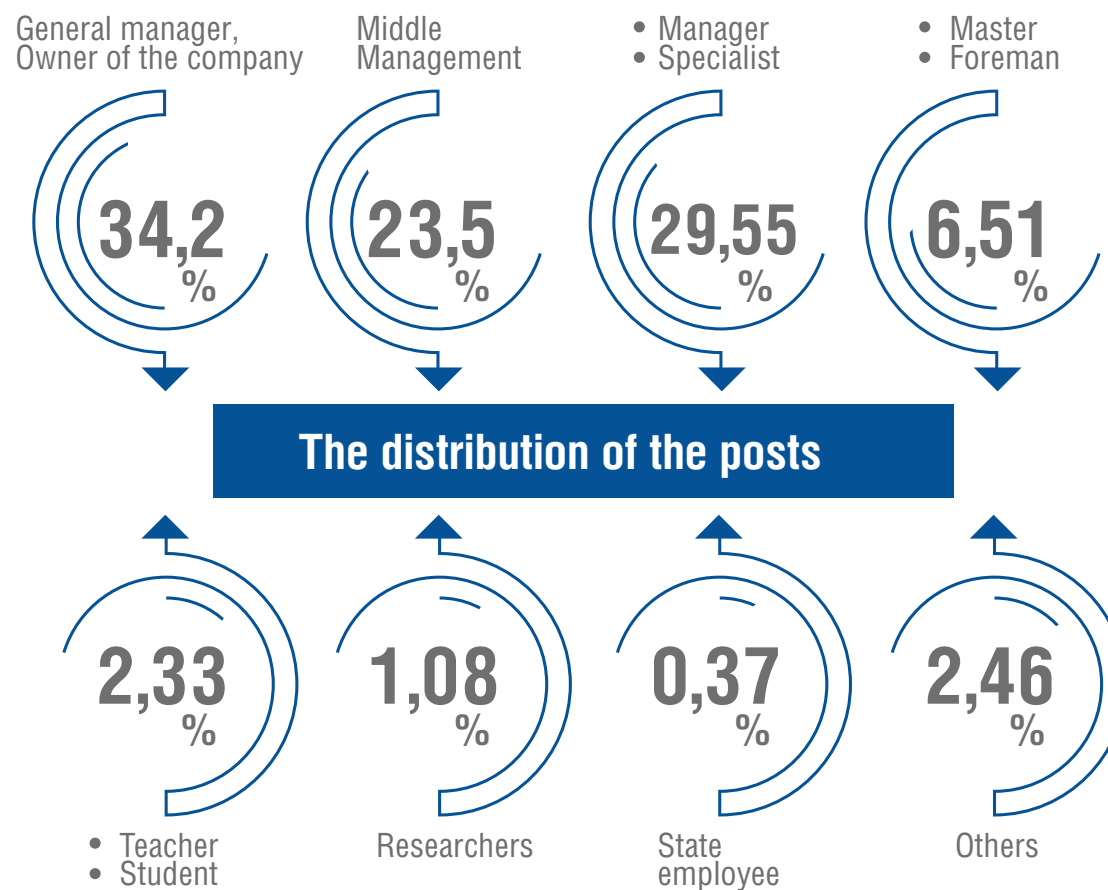


22 123 PROFESSIONAL VISITS



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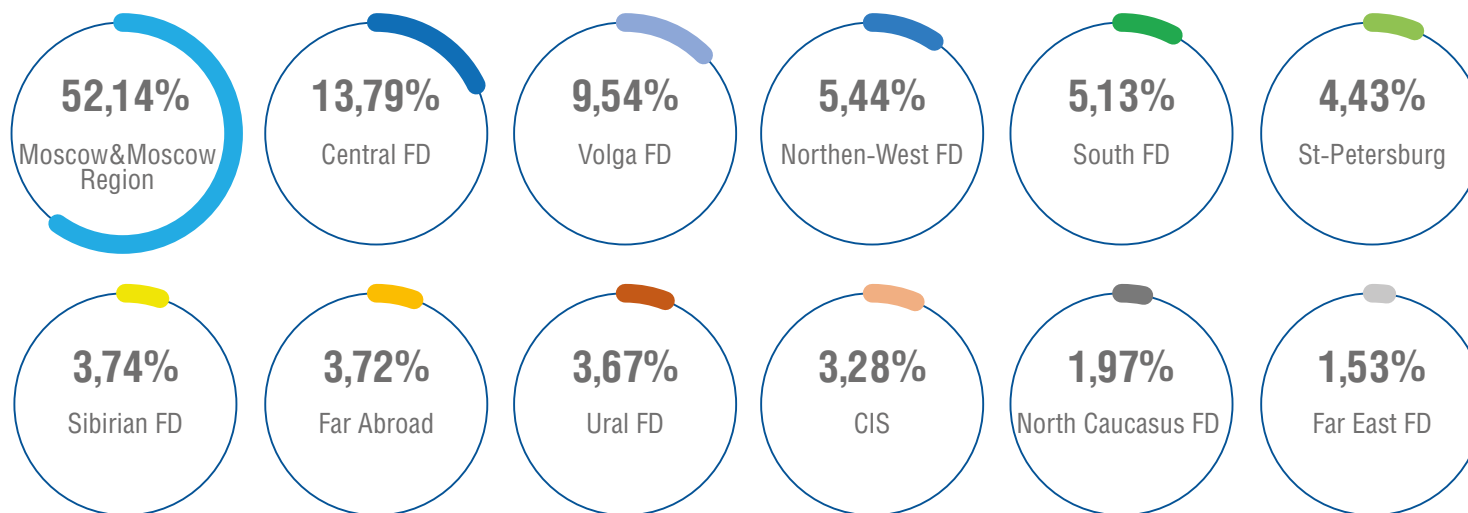
Facts and figures MITEX 2019
Visitors





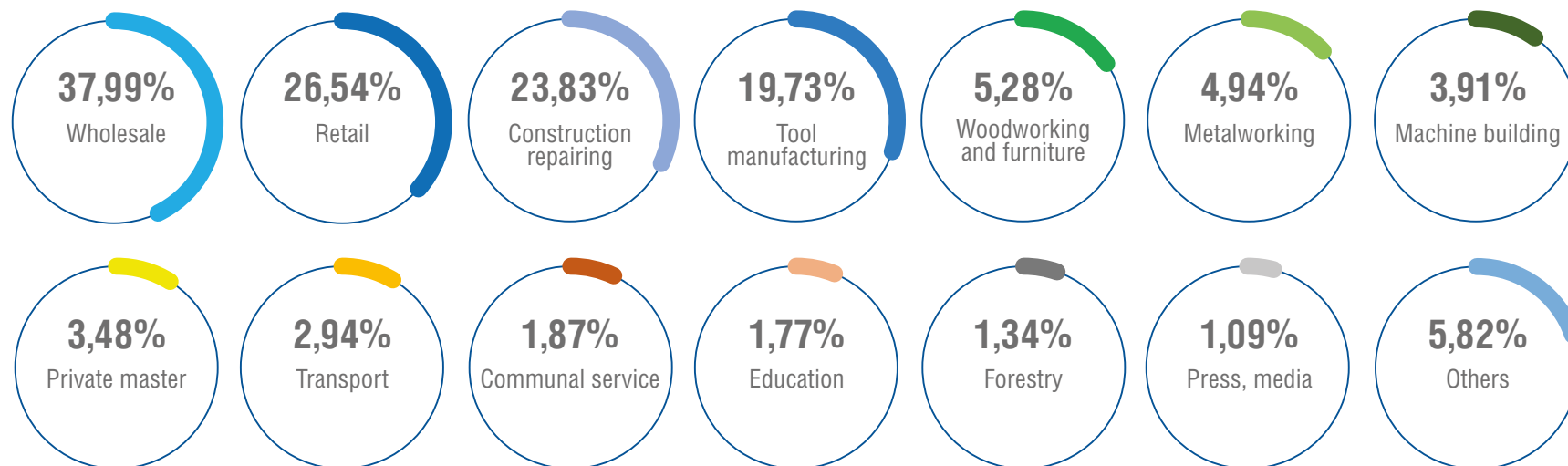
Facts and figures MITEX 2019

Geography of visitors by region



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Facts and figures MITEX 2019 Visitors professional activities



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The RATPE Conference:
“Russian Market of Power Tools and Labour
Saving Devices: Present State and Prospects”.

The questions discussed at the Conference covered the most topical topics of the tool industry.

The Conference provided a detailed overview of Russian market of power tools, gardening equipment and labour saving devices in the current year.



Among the most important issues at the conference were discussed: assessment of the level of competition in the market of power tools in retail segment in the regions of the Russian Federation, issues of introduction technical regulations TR EAEU 037/2016, 5 whales domestic production: state support, procurement, duties, distribution, sanctions.

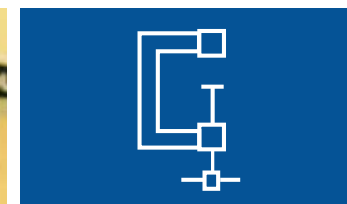
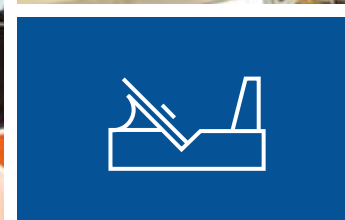
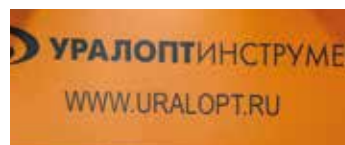
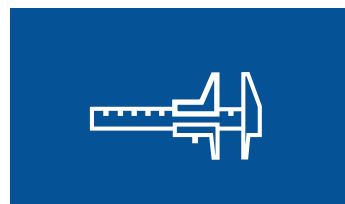


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Carpentry show and workshops

The exhibition is always of great interest for DIY people. Carpenter show of 2019 season was traditionally organized in collaboration with RUBANKOV Company. Master-classes and workshops conducted by ForumHouse and Wood-Master attracted attention of professional visitors as well.

As part of the promotional programs for visitors organized on the exhibition stands were performances of famous comedian Gennady Vetrova and presentation at the Interskol exposition attended by Nikolai Valuev.



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A special gratitude for all partners of MITEX 2019

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EXHIBITIONS:



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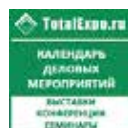
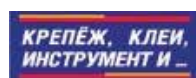
EVENT ORGANIZATION:



INFORMATION SPONSOR:



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Organizers



Euroexpo is the organizer of 13 international specialized exhibition. Services "Euroexpo" in the the organization of exhibitions and conferences are certified and meet the requirements of ISO 9001: 2000.

Since 2000, the company "Euroexpo" is a member of the ICCI, since December 2001-a member of the Russian Union of Exhibitions and Fairs (RUEF), since 2008-a member Of the international Association of congresses and conferences ICCA, and since 2010-a full member World Association of exhibition industry UFI.

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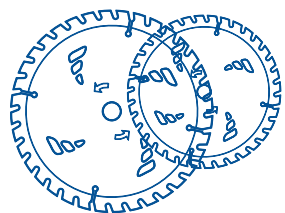
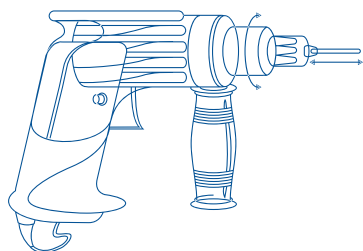
November 10-13, 2020
MOSCOW INTERNATIONAL TOOL EXPO

Organizer:

ЕВРОЭКСПО

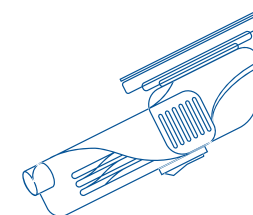
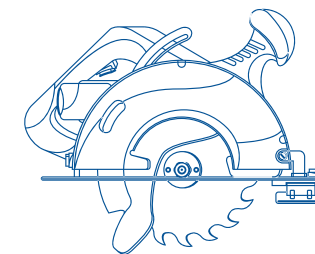


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PAVILION №2 & 8, EXPOCENTRE FAIRGROUNDS, MOSCOW



Book a booth at the exhibition in 2020!



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