

The MITEX logo consists of the word "mitex" in a white, lowercase, sans-serif font, enclosed within an orange rounded rectangular border. The background of the entire top banner is dark blue with a pattern of white line-art icons representing various tools and equipment.

**No.1 international tool exhibition
in Russia, the CIS and Eastern Europe**

November 10-13, 2026
Crocus Expo, Moscow

MITEX 2026: a Strategic Platform for Growth and Leadership in the Tool Market

The **19th Moscow International Tool Expo MITEX**, a major sector-specific event in the tool market of Russia, CIS and Eastern Europe, is to be held 10-13 November 2026 in Moscow, Crocus Expo Fairgrounds. The Expo brings together manufacturers, suppliers and professional consumers of tool products of every stripe and color, shaping an integrated space for business negotiations, presentations of new products and contracting.

The Expo dates back to 1998 and – rightfully so – is considered the general marker of the current state and trends of the Russian tool market. During this time, the project has become a magnet for leading international and Russian companies, and representatives of medium and small-sized business. For many participants, the Expo has become a platform for flashy growth, a place of actual business and face-to-face negotiations, where decisions are made and new opportunities for cooperation open up.



The Expo hit all-time highs in 2025:

- 50,000 square meters of the Expo area;
- 927 companies from 7 countries across the globe;
- national expositions of China and India;
- 29,600 specialists from 37 countries and 85 regions of Russia;
- 87% of visitors influence purchasing decisions;
- 47% visited the Expo for the first time;
- 97% of participants confirmed their participation in 2026 on the ground.

These figures confirm the status of MITEX as an effective tool for business development and expansion of sales channels. Business goes back to where the result is.

Exposition 2026: The Scale of Opportunities

In 2026, MITEX will have 14 conceptual sections covering tools, equipment and technological solutions for industry, construction, repair, wood and metalworking, energy, housing and public utilities, transport and other industries. This is a comprehensive market profile and new opportunities for partnerships.

Among the companies that have already confirmed their participation are: INTERSKOL, CHAMPION, STAVR, KOLNER, RAGE, Uraloptinstrument, KORONA, CONDROL, ZUBR, TSS GC, FUBAG, NOVAIA VYSOTA, STEVIMANN, UralBenzoTech, Felisatti, DIAM, KRANZ and REXANT Trade Group (TEN), ALUKOM TOOLS, ALUMT and many other leading market players.

The exposition burgeons out, and it is now that companies are making strategic decisions for the upcoming season. To participate in MITEX is to have an opportunity to lay the groundwork for further growth, to build long-term partnerships and strengthen your brand's position in the market. Booking a stand at MITEX 2026 is a well-timed move for those who plan to develop system- and perspective-wise.

[Book a stand >>](#)



MITEX FASTENERS: a Professional Platform for the Industry

The specialized exposition MITEX FASTENERS will continue to develop as an independent platform for manufacturers and suppliers of fasteners, metalware, anchors and hardware.

Among the participants of the last year are 55 companies from Russia, India and China.

This section allows participants to monitor the market, check up on price trends and sign direct contracts, which is especially relevant in the context of supply chain transformation and the search for new distribution channels.

MITEX PARK: Landscaping and Planting Solutions

The MITEX PARK project will be presented for the third time and will bracket together solutions for the creation and maintenance of parks, residential estates and public spaces - from irrigation and lighting systems to gardening equipment and landscape design.

32% of MITEX visitors are already interested in gardening topics. Section participants have direct access to municipal customers, management companies and designers, as well as the opportunity to demonstrate their products in use.

The Purchasing Centre for Retail Chains at MITEX: A Recipe for Retail Success

In 2025, 388 negotiations were held here, and provisional agreements reached over RUB 10.6 billion in total amount. Representatives of federal and regional networks and marketplaces, including VseInstrumenti.ru, Wildberries, Ozon and others, took part in the negotiations. This is a real tool for increasing sales and expanding sales geography.

Decision-Making Audience

68% of MITEX visitors are professionals with high buyer potential who come to the Expo with the aim of offering new contacts and purchasing products. Among them are: PETROVICH, OBI, Lemana Pro, MEGASTROY, BAUCENTER, STROITELNY DVOR, MAXIDOM, Yandex Market, CITILINK, RZD, ROSATOM, RUSSIAN POST, TMH and other major players.

Representatives of wholesale trade (34.4%), retail trade (18.1%), construction and repair (16%), as well as industry, mechanical engineering and housing and public utilities are leading in terms of audience structure. This is a professional audience that makes decisions and shapes procurement strategies.

Participation in MITEX as a Leadership Strategy

“In business, as in any serious system with clear rules, there are goals, strategy and responsibility for every step. You make moves, take risks, analyze the market and learn to be faster than your competitors. The winner is not the one who started faster once, but the one who moves forward every day and knows how to adapt.”

MITEX is a space where one is able to understand the mechanics of the tool market: see trends, evaluate competitors, test your product and build partnerships several steps ahead. Participation in MITEX helps companies boost, take a leadership position and form their own rules of the game in the market,” — says Ms. Gulnara Markelova, MITEX Director.

Official Support

Strategic Partner: the RATPE Association.

The Expo is supported by the Ministry of Industry and Trade of Russia.

Official Sponsor: Rusenergotech LLC, the TecEner brand.

MITEX 2026 is a strategic platform for growth, expansion of the partner network and strengthening the position of manufacturers and distributors of tools in the Russian and international markets.

10-13 November 2026; Moscow; Crocus Expo Fairgrounds

www.mitexpo.ru